

**Oswego Lake Watershed Council  
Strategic Planning  
2013-2015**

**Goal 1: The OLWC is a sustainable organization**

<b>Objectives</b>	<b>Strategies</b>	<b>Timeframe</b>	<b>Evidence of Progress</b>	<b>Responsible Party</b>
The organization has adequate staffing to support programs and activities	Develop and being implementing a staffing plan to include volunteer coordination and fund development.	June 2013	Plan is approved by the board.	Tom
A fund raising plan is developed to assure adequate funding to achieve programmatic goals while at the same time supporting an effective infrastructure.	A fundraising plan is written to include grant funding (including a grant calendar), establishment of a diverse funding base, and hiring of a development director.	June 2013	Plan is approved by the board.	Tom and Stephanie
	Plan is implemented and grant funding secured for designated projects	June 2014	Grant funding secured	TBD by plan
	A diverse funding base is established.	December 2014	Grants and donations received from a variety of sources.	TBD by plan
A strong diverse board representing key players in the watershed oversees the Organization	Nominations process is developed to recruit the best board members	August 2013	Board size and significant stakeholders participation is increased according to the plan.	Tom
	Board Training and Education process is developed to retain the best board members and keep them engaged and enthusiastic	October 2013	Process documented and adhered to.	Tom
The administrative functions of the Organization are managed effectively and efficiently	Develop and approve operational procedures for the organization.	June 2014	Procedures approved by the Board	Tom
	Establish and maintain a budget and financial procedures.	Ongoing	Monthly Board Approval	All Directors

<b>Objectives</b>	<b>Strategies</b>	<b>Timeframe</b>	<b>Evidence of Progress</b>	<b>Responsible Party</b>
Engaged and enthusiastic volunteers support all facets of the operation of the Organization	An experienced volunteer coordinator is hired and retained.	December 2014	Volunteer coordinator hired	Tom
	Volunteer recruitment and retention process is developed.	September 2013	Steadily growing number of engaged volunteers at events.	Tom and Mike
Current strategic plan is reviewed and maintained.	Semi-annual status review and annual update is preformed.	June update January review	Strategic plan is updated each June to coincide with CCSWCD funding cycle.	Andy and Board

**Goal 2: Restore and Maintain the Watershed's Physical, Chemical and Biological Integrity (Projects, Assessments and Monitoring, etc.)**

<b>Objectives</b>	<b>Strategies</b>	<b>Timeframe</b>	<b>Evidence of Progress</b>	<b>Responsible Party</b>
Produce maps of existing conditions on the Springbrook Creek basin	Include the following maps: • Drainage Systems (pipes, ditches, streams, wetlands, etc)	Completed	<i>Link to "explore your watershed" tab on the OLWC website</i>	Rob Amsberry
	• Invertebrate Population	December 2013	<i>Link to "explore your watershed" tab on the OLWC website</i>	Rob Amsberry
	• Outfalls (with Condition Assessment)	December 2013	<i>Link to "explore your watershed" tab on the OLWC website</i>	Rob Mark Rosenkranz (with possible intern)
	• Stream channel morphology (Erosion, stream type, etc)	September 2013	<i>Link to "explore your watershed" tab on the OLWC website</i>	Andy Harris
	• Create Project Information Map	September 2013	<i>Link to "explore your watershed" tab on the OLWC website</i>	Andy Harris
	• Finished watershed restoration projects	September 2013	<i>Link to "explore your watershed" tab on the OLWC website</i>	Andy Harris
	• Known or pending watershed restoration projects	September 2013	<i>Link to "explore your watershed" tab on the OLWC website</i>	Andy Harris
Publish existing watershed studies on OLWC website	Scan existing studies from City library	July 2013	Availability on web site	Rob Amsberry
	Scan existing studies from LOC library	July 2013	Availability on web site	Mark Rosenkranz
Review existing watershed information	Determine gaps in watershed data	December 2013	List/map of temporal, spatial and parameter coverage and important gaps	Greg McMurray STAC
	Identify and prioritize data collection efforts	June 2014	Prioritized list	STAC
	Identify potential restoration projects	June 2014	Prioritized list and map	STAC
	Review city CIP for project opportunities	June 2013	Prioritized list	STAC
	Review grant cycles	December 2013	List of grant cycle due dates	Greg McMurray

Objectives	Strategies	Timeframe	Evidence of Progress	Responsible Party
	Quarterly review and update	Mar, Jun, Sept, Dec annually	Quarterly summary report to Board of Directors	STAC
Support data collection projects	Fish study on Springbrook Creek (reaches 1-8)	September 2013	Plan for support	Andy Harris
	Erosion study on Springbrook (reaches 4 & 5)	September 2014	Plan for support	Andy Harris
Support restoration projects* (the projects listed are at some point of conceptual or actual planning)	Projects listed below are most likely to be the earliest initiated:  *Timing, partnering for and funding of projects makes strategic planning for them difficult		Quarterly summary report to Board of Directors	
	• Springbrook Park	Ongoing	Quarterly summary report to Board of Directors	Tom Bland
	• Kerr Parkway	2014	Quarterly summary report to Board of Directors	Rob Amsberry
	• Mt Park Elizabeth Gress, Preakness, Monticello	2015	Quarterly summary report to Board of Directors	
	• Iron Mtn Tributary	2014	Quarterly summary report to Board of Directors	Andy Harris

**Goal 3: The community of Lake Oswego understands how the Oswego Lake watershed functions and how their individual actions affect the watershed.**

<b>Objectives</b>	<b>Strategies</b>	<b>Timeframe</b>	<b>Evidence of Progress</b>	<b>Responsible Party</b>
Develop programs materials to educate the general public	Work with Backyard Habitat program to include Oswego Lake watershed handout with their outreach materials. Hire Jamie to help with material development.	April 2013	All Backyard Habitat participants receive OLW handout and verbal explanation. Annual report to OLWC from Backyard Habitat Program in September.	Stephanie
	Develop a list of Best Management Practices	June 2014	List developed for outreach and available on OLWC website	STAC Jamie
	Work with City of LO to have an event during SAM	May 2013, 2014, 2015	Event held and participation recorded.	Stephanie Eric Carr from CCSWCD
	Develop materials to handout to HOA's etc.	May 2013	Materials developed, approved and printed.	Jamie Stephanie Andy
	Work with Mountain Park HOA to develop watershed education program for residents	March 2013 Ongoing	Articles in 3 newsletters and one workshop developed to introduce property surveys	Stephanie Kevin
	Develop a contact list for Friends Groups and HOA'S, NA'S, Easements	June 2013	Contact list presented to board	Jamie
Support watershed education programs in local schools.	Partner with Friends of Tryon Creek State Park to develop and assess watershed education program for all LOSD 5th grade students.	July 2013, 2014, 2015	All 5th graders in LOSD attend watershed fieldtrip program. Annual report from FOTCSP to OLWC July.	Stephanie Matthew Collins, FOTCSP Education Director
	Partner with PSU Center for Science Education to develop and assess a watershed curriculum for all LOSD 6th grade students.	Ongoing	All 6th graders in LOSD receive watershed education. Annual report for PSU/CSE.	Stephanie Beth Gardner, PSU MST Student
	Work with LOSD and teachers to develop a plan for watershed education at LOHS and LHS	June 2015	Watershed education plan presented to OLWC Board.	Stephanie Donna

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Developing a Raingarden Mentoring Program	Develop a plan to support homeowners in raingarden installation. Develop materials, recruit volunteers, train volunteers, advertize the program, secure funding to sustain the program.	June 2014	Program description written 12/13 Program funding identified 3/14 Program ready for launch 6/14	Stephanie
Annual Report to Stakeholders	School Board presentation	May 2013	Presentation to board about OLWC and watershed education curriculum development	Stephanie
	City of LO - meetings with City of Lake Oswego individual counselors. Talking points established and counselor contacts assigned	June 2013	All city counselors have been contacted	Board members
Support City of Lake Oswego with education about watershed issues.	Partner with the city to develop outreach for water quality and storm water manual	Sept 2013	Plan presented to board.	Stephanie Dave Gilbey
Develop a communications plan	Update website	June 2013	Website information updated and method to keep information current is established.	Jamie
	Develop an email list	June 2013	Email contact list is formatted and method to keep information current is established.	Jamie
	Develop a newsletter	June 2013	Format for a quarterly email newsletter is established, first newsletter is sent to email list	Jamie
	Quarterly newsletter	Quarterly in September, December, March and June	Newsletter written and sent to email list.	Jamie Board members