

Oswego Lake Watershed Council Development Committee

Oswego Lake Watershed Council (OLWC) is a locally organized non-profit organization that works to foster stewardship, education, participation and financial support for the purpose of enhancing and maintaining a healthy watershed ecosystem.

The council receives funding from city, county, and state resources to support our local community through ecosystem restoration, monitoring and education. One of OLWC's goals for 2022 is to diversify our funding sources by exploring grassroots funding opportunities and developing relationships with Lake Oswego businesses, foundations and HOA's, build a private donor base, hold seasonal donor campaigns and form a monthly giving program. We also want to build community partnerships to improve opportunities for cross-promotion, volunteer and donor recruitment, and resource sharing.

The OLWC Development Committee will work with the staff to develop the organization's development plan and propose policies, fundraising campaigns and schedules and play a large role in identifying, approaching and cultivating major donors.

Committee Responsibilities:

1. Work with OLWC staff to develop annual fundraising plans that will generate the funds needed to meet the organization's fundraising goal.
2. Investigate new fundraising opportunities, projects and activities.
3. Provide ways to involve OLWC Board members in fundraising activities of the organization
4. Identify relationships with local small businesses and community groups that align with OLWC's mission and values.
5. Build relationships with community members and identify individual supporters.
6. Improve donor acknowledgement system and support donor retention. Develop a system or event to acknowledge major donors.
7. Develop an OLWC monthly giving plan that incorporates different donation tiers coordinating with community engagement

Staff responsibilities: data entry and tracking, continuing HOA relationship building
Submit regular reports to the Board on the progress of fund development activities
Annually submit objectives as part of the planning and budgeting process.