

Oswego Lake Watershed Council (OLWC)

Education and Outreach Committee Description

The Education and Outreach (E&O) Committee plays a vital role in helping Oswego Lake Watershed Council (OLWC) connect people with nature—and with each other. Through creative outreach and hands-on education, this team helps community members of all ages better understand urban ecology and watershed health. Our goal is to spark curiosity, build knowledge, and inspire meaningful, lasting actions that support thriving natural systems in our city.

Outreach Responsibilities

- Create and carry out engaging strategies using social media, email, and our website to connect the community with OLWC programs, events, and restoration work.
 - Support monthly newsletters by brainstorming themes and contributing articles, photos, or event highlights.
 - Develop clear, consistent guidelines for online communication that reflect OLWC's mission and voice.
 - Review website content each year to keep it fresh, accurate, and inviting.
 - Ensure outreach efforts are inclusive and welcoming to everyone in our community, with a strong focus on diversity, equity, and inclusion.
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Education Responsibilities

- Champion creative educational programs that help people explore and protect our local natural resources—like *Soil Your Undies* and the *Bug BioBlitz*.
- Collaborate with Lake Oswego schools to support environmental education: from developing classroom lessons and school garden programs to coordinating 2nd and 5th grade field trips. At the high school level, work with student Green Teams and help build opportunities for hands-on learning and leadership.
- Help bring to life community events like the *State of the Watershed* and the *Urban Forest Summit*, which inspire connection and action around local environmental issues.